



Primary Behavioral Care Integrated Health Training

Academy

February 23-24, 2012

Cherokee Health Systems ● Knoxville, Tennessee

Administration, Operations, Clinical Practice, Financing, Supervision, Hiring, Culture, Information Technology, Facility Design

Real World Model

As both a Federally Qualified Health Care Center and a Community Mental Health Center, Cherokee Health Systems knows of the opportunities and challenges that face both the primary care and mental health sectors.

Our integrated care practice model has helped us become experts in:

- Clinical Practices
- Financial Management
- Administrative Oversight

What They're Saying...

"Behavioral health providers who want to become full-scope healthcare homes for people living with serious mental illnesses should look to the Cherokee model..." **National Council for Community Behavioral Healthcare**

"All of us were incredibly impressed by your center and your team. We learned about the model, but more importantly we caught the enthusiasm and the spirit of your people. Wow!!!" **Dr. George Rust, Deputy Director, National Center for Primary Care, Morehouse School of Medicine**

Real World Experience

For nearly four decades, Cherokee Health Systems has been a national leader in the blending of primary care and behavioral health services. Our technical assistance is team-based, targeted and solution-oriented. We practice the model every day with over 60,000 patients a year. Your team will consult with our family practitioners, psychiatrists, behavioral health consultants, nurses and administrators.

Real World Training

Cherokee Health Systems Training Academy's one-and-a-half day agenda includes the following objectives:

- An overview of the model
- Case studies delivered by Cherokee clinicians
- Implementation instruction
- Administrative oversight consultation
- Financial direction
- Personal, team-focused consultation

Cost: \$2,500 per team (up to five people)

For more information:

Bob Franko, MBA

Vice President/Training Coordinator

P: (865) 934-6725 E: bob.franko@cherokeehealth.com

Dennis Freeman, Ph.D.

Chief Executive Officer

P: (865) 934-6711 E: dennis.freeman@cherokeehealth.com